

THE PRODUCTIVE AND PERSISTENT PERENNIAL CHICORY



- Perennial herb with persistence of 3-4 years
- High ME (+12 ME/Kg DM)
- High summer drymatter production
- Improved cool season growth
- Selected for lower lactucin levels

To find out how Choice Chicory can maximise production on your farm,

contact 1800 051 064,
visit agricom.com.au
or visit your local seed merchant.

Another great product from:

AGRICOM 
Pastures for Profit®



Boost livestock performance with herbs

Background

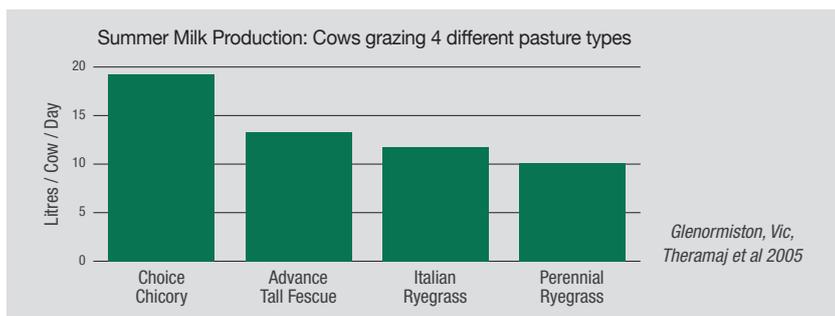
Choice chicory is a perennial herb with a deep tap-root, high forage quality and high warm-season pasture growth. **Choice** chicory has been proven on farms and in trials to improve production both per animal and per hectare in sheep, beef and dairy systems.

The deep (1.5-2 metres) tap-rooted nature of **Choice** chicory can result in consistent growth rates and forage quality, even during hot or dry periods. **Choice** chicory is relatively inexpensive to establish compared with ryegrass/clover pastures. **Choice** chicory can be added to new grass pasture mixes (e.g. 2 kg/ha) to boost animal performance and feed production.

Choice chicory has been selected for low lactucin levels. Lactucin has been associated with the potential to cause milk taint.

Performance

Choice chicory boosts milk production in dairy cows, by providing large amounts of protein and energy-rich feed from small areas of land. It is most effectively used as a pure crop, with about five hectares planted for every 100 cows, and cows fed a portion of the crop each day (typically 4-6kg DM/cow/day).



For persistence and yield, choose **Choice** perennial chicory over Biennial chicory's

A recent CSIRO study compared the production and persistence of chicory varieties in a 3 year trial across NSW, VIC and SA.

Key findings were that **Choice** performed extremely well:

- **Choice** produced the most drymatter when averaged across all five trial sites at the end of three years over the other chicory varieties
- **Choice** had the highest plant persistence at the end of three years over the other chicory varieties including Chico, Commander and Grouse

Source: CSIRO paper *Evaluation of chicory cultivars and accessions for forage in south-eastern Australia*, Guangdi D. Li et al.

Choice chicory provides a constant supply of protein between 20-26% crude protein and high energy between 12.5-13 MJ ME/kg DM through this period. A typical grazing rotation ranges from 14-25 days.

Sowing dates and grazing times for Choice chicory

Suggested Sowing Time	Suggested Sowing Rate kg/ha	Time to First Grazing	Grazing Management	Persistence
Soil temperatures 10°C and rising	Pure stand: 4-6 Perennial pasture mix: 1-4 Subsequent perennial stand with 1-2kg forage brassica, 3-5kg Choice	6 to 10 weeks	Rotational or set stock	Perennial 3-4+ years depending on grazing conditions

Choice is available from all quality seed retailers, for more information on Halo talk to your local distributor:

Stephen Pasture Seeds VIC, SA, TAS 03 5335 8055 stephenpastureseeds.com.au
 AusWest Seeds NSW, QLD 1800 224 987 auswestseeds.com.au
 Smyth Seeds VIC, NSW 03 5762 5288 smythseeds.com.au



Another great product from:

